



## Recall -- Firm Press Release

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### Slim-Fast® Conducts Nationwide Recall of Three Slim-Fast Bar Products with Peanuts

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**FOR IMMEDIATE RELEASE** --Englewood Cliffs, NJ -- February 13, 2009 --- Slim-Fast® is recalling three Slim-Fast bar products because they may contain peanuts that are being recalled by Peanut Corporation of America (PCA). This recall was ordered by the Texas Department of State Health Services (DSHS) on February 12, 2009, as a result of unsanitary conditions at the PCA Plainview, Texas, facility, which could have compromised the peanuts.

This product recall includes:

**Product Name and Description:** Slim-Fast optima® caramel crispy peanut MEAL on-the-go® bars – sold in paperboard boxes, 6 bars per box, 1.97 oz. (56 g) each with various best-if-used by dates. The UPC code is located on the bottom of the box.

**UPC: 0834623790**

**Product Name and Description:** Slim-Fast MEAL OPTIONS® Breakfast & Lunch Bars – Dutch Chocolateflavor – sold in paperboard boxes, 8 bars per box, 1.2 oz. (34 g) each various best-if-used by dates. The UPC code is located on the bottom of the box.

**UPC: 0834601520**

**Product Name and Description:** Slim-Fast MEAL OPTIONS® Breakfast & Lunch Bars – Peanut Butter flavor – sold in paperboard boxes, 8 bars per box, 1.2 oz. (34 g) each various best-if-used by dates. The UPC code is located on the bottom of the box.

**UPC: 0834601522**

The products were distributed nationwide.

Consumers who have any of the three affected Slim-Fast bar products are asked to discard them and call 1-877-270-7393, which is operational 24 hours a day, for information on the recall. In addition, a consumer services representative is available between the hours of 9:00 AM and 5:30 PM EST.

No other Slim-Fast products – shakes or bars – are affected by this recall. Slim-Fast is a Unilever product.

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