



Recall -- Firm Press Release

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Brent and Sam's Announces Expanded Voluntary Recall of One Variety of Previously Recalled Sam's Choice Brand Cookies

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FOR IMMEDIATE RELEASE --North Little Rock, AR -- February 12, 2009 --- North Little Rock-based Brent and Sam's announced today an expanded voluntary recall of one flavor of Sam's Choice Cookies, which initially was recalled on January 23, 2009. The expanded recall includes all lots and date codes of its Sam's Choice Brand Milk Chocolate Peanut Butter Cookies as a precautionary measure due to the recall expansion by Peanut Corporation of America's Blakely, Georgia facility, which is the subject of an FDA investigation concerning the recent salmonella outbreak.

The recalled Sam's Choice cookie item contains peanut butter supplied by Peanut Corporation of America. There are no reported illnesses associated with this cookie item, which was sold at Wal Mart stores nationwide. Included in the recall is:

Sam's Choice Brand Milk Chocolate Peanut Butter Cookies, all lots/date codes.

Salmonella is an organism which can cause serious and sometimes fatal infections in young children, frail, or elderly people, and others with weakened immune systems. Healthy persons infected with Salmonella often experience fever, diarrhea (which may be bloody), nausea, vomiting, and abdominal pain. In rare circumstances, infection with Salmonella can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e. infected aneurysms), endocarditis and arthritis.

Consumers are advised not to consume this item and may return the item to Wal Mart for a refund or they may call Wal Mart Customer Relations at 1-800-925-6278.

This item was discontinued by Wal Mart in August 2008. This recall is being undertaken in an abundance of caution. The safety and quality of Brent and Sam's products are of utmost importance to the company. As a result, Brent and Sam's is destroying its remaining supply of product received from Peanut Corp. of America and has discontinued using them as a supplier.

Consumers with additional questions on the recall may contact Phil Brooks at 704-554-5548.

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