



Recall -- Firm Press Release

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Betty Lou's Inc. Recalls Nut Butter Peanut Butter Protein Balls Because of Possible Health Risk

Contact:
1-800-242-5205

FOR IMMEDIATE RELEASE -- McMinnville, Oregon -- February 13, 2009 --- Betty Lou's Inc. of McMinnville, Oregon is recalling 104,550 Nut Butter Peanut Butter Protein Balls because they have the potential to be contaminated with *Salmonella*. The balls were manufactured using peanut products recalled by Peanut Corporation of America. *Salmonella* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more serious illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis.

Betty Lou's Peanut Butter Protein Balls were distributed nationally through retail health food stores, wholesalers and direct to customer sales.

Peanut Butter Protein Balls distributed from Feb. 21, 2008 to September 1, 2008 are involved in this recall. Potentially affected products can be identified by the following Best By Dates:

BEST BY 01MAR09	BEST BY 18FEB09	BEST BY 26JAN09
BEST BY 22DEC08	BEST BY 12DEC08	BEST BY 07DEC08
BEST BY 16NOV08	BEST BY 17NOV08	BEST BY 19OCT08
BEST BY 05OCT08	BEST BY 27SEP08	

The balls are packaged in 1.7 oz. packages in 40 or 70-count plastic jars and 18-count printed boxes.

UPC Coding

Individual packages: 0 16073 52143 4
40-count jars: 0 16073 52123 6
70-count jars: 0 16073 52103 8
18 count boxes: 0 16073 52113 7

No known illnesses have been reported to date in connection with this product. The recall was initiated after it was determined that the peanuts used to coat the balls were manufactured by Peanut Corporation of America. Betty Lou's Inc. has informed the FDA of its actions and is fully cooperating with the Agency.

Consumers who have purchased Betty Lou's Peanut Butter Protein Balls with the above code dates are urged to return them to the place of purchase for a full refund. Consumers with questions may contact Betty Lou's Inc. at 1-800-242-5205.

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