



## Recall -- Firm Press Release

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### 1-800-Flowers.com, Inc. Announces Voluntary Recall of Four Snack Tray Products Containing Peanuts

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**FOR IMMEDIATE RELEASE** -- Carle Place, NY -- February 18, 2009 --- 1-800-Flowers.com, Inc. today announced it is voluntarily recalling four (4) snack tray products that some customers may have received from 1-800-Flowers.com prior to January 28, 2009 because the dry and honey roasted peanuts contained in these products (which were supplied by Torn Ranch of Novato, CA) may contain peanuts from Peanut Corporation of America (PCA). For further information about the PCA recall, visit the Food and Drug Administration online at <http://www.fda.gov>.

PCA has announced the expansion of a voluntary recall covering all peanut products made in their Blakely, Georgia plant since Jan. 1, 2007, because they have a potential to be contaminated with *Salmonella*. *Salmonella* is an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Healthy persons infected with *Salmonella* often experience fever, diarrhea (which may be bloody), nausea, vomiting and abdominal pain. In rare circumstances, infection with *Salmonella* can result in the organism getting into the bloodstream and producing more severe illnesses such as arterial infections (i.e., infected aneurysms), endocarditis and arthritis. For more information on *Salmonella*, please visit the Centers for Disease Control and Prevention's Website at <http://www.cdc.gov>.

Recently, Torn Ranch recalled its dry and honey roasted peanut products because they may contain peanuts supplied by PCA. Torn Ranch has indicated that they are not aware of any reported cases of illness related to these products. 1-800-Flowers.com has not received any reports of illness connected to the below listed snack tray products containing peanuts. We are undertaking this voluntary recall out of an abundance of caution.

**This voluntary recall does not affect any of our products containing peanut products sold AFTER January 28, 2009 nor any other products from 1-800-Flowers.com, because they do not contain products from PCA.**

The product descriptions and product code numbers for the recalled products are listed on the table on the following page. Photographs of the products are available at [www.1800flowers.com](http://www.1800flowers.com) to help with identification.

Product Descriptions	Product Code
<b>Torn Ranch Snack Trio</b> (contains 1 cellophane bag - 3oz. of Berry Blossom Trial Mix- dry roasted peanuts and 1 cellophane bag - 3oz. of Hot & Spicy Snack Mix - honey roasted peanuts)	6958
<b>Torn Ranch Gourmet Bamboo Tray - Large</b> (contains 1 cellophane bag - 4oz. of Berry Blossom Trial Mix - dry roasted peanuts)	22661L
<b>Martha Stewart Sweet and Savory Snack Tray - Deluxe</b> (contains 1 cellophane bag - 4oz. of Berry Blossom Trial Mix - dry roasted peanuts and 1 cellophane bag - 3.5oz. of Hot & Spicy Mix - honey roasted peanuts)	13762DLX
<b>Martha Stewart Sweet and Savory Snack Tray - Small</b> (contains 1 cellophane bag - 4.oz. of Berry Blossom Trial Mix - dry roasted peanuts)	13762S

NOTE: there are no UPC number for these products

Any of the above identified products received AFTER January 28, 2009 are safe for consumption and not subject to the recall because they do not contain products from PCA.

1-800-Flowers.com has not received any reports of illness connected to these products. However, out of an abundance of caution for our customers, their families and their gift recipients, we ask that you discard and not return any of the identified recalled products still remaining in your possession.

1-800-Flowers.com apologizes for any inconvenience this may cause our valued customers, their families and their gift recipients; product quality and consumer safety have always been the top priority of our company.

Consumers who have purchased the recalled products are urged to discard them. Consumers with questions may contact the 1-800-Flowers.com customer service center at 1-866-257-7779.

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